

## Quality sustainably sourced seafood









# DEDICATION TO QUALITY









#### CHAIRMAN'S MESSAGE

"We are motivated to become a market leader by surpassing our customers' expecations."



#### Welcome

It gives me great pleasure to introduce you to the HACA Seafood and to our new sister company Collagen Vietnam Limited. HACA Seafood is a purveyor of the finest restaurant-quality fish and seafood products and CVL provides premium collagen health and beauty drinks.

These are exciting times at HACA Seafood and CVL and we'd like to share our vision with you, our valued customers around the world. In our state-of-the-art facilities we strive to produce exceptional products that are not only environmentally sustainable, they uphold our uncompromising corporate values. Among these values is a commitment to transparency and open communications to all of our stakeholders and customers.

Located in Can Tho City, Vietnam, HACA Seafood is a company of the region, from the region, and for the region. With over 2,000 employees, we take our corporate social responsibilities seriously and endeavor to make a positive impact on the lives of our employees and on the worldwide communities in which our products are exported.

To meet the challenges ahead and to fulfill our stakeholders' expectations, we restructured the company's strategic plans to focus on enhancing customer experience and to improve operational efficiency and product development. We also identified a number of key growth areas and are introducing new products such as value-added fish items and Crown Collagen drinks.

Our success would not be possible without our valued customers, partners, shareholders and dedicated employees who have shared our incredible journey. Thank you for your support. We at HACA Seafood and CVL pledge to continue our commitment to provide top-quality products that exceed your expectations. I would love to hear from you and I look forward to telling you more about our exciting new developments.

HACASEAFOOD Company Mai Xuan Son, Chairman



#### **ABOUT US**



#### Our dedication to sustainability and quality

Also known as HACA Seafood, We are Vietnam's largest seafood producer and exporter with a processing capacity of up to 300 tons of fish per day. Since our inception in 2005, we have proudly served Vietnam and our international customers the freshest, most moist, flavorful fish. We are vertically integrated and handle all aspects of production from farming and processing to manufacturing value-added seafood products such as our breaded and marinated fish. Our 323,000 sq. ft. facility has two aquaculture centers, a manufacturing plant and a fishery research institute.

#### What makes us different?

At HACA Seafood we strive for manufacturing and production perfection so we can offer our customers the best possible seafood at the best possible price. It's that simple. And that's what makes us different. To compete in international markets, we do our utmost to provide quality, service, on-time delivery and competitive pricing. We use cutting-edge manufacturing technology to produce products that meet or exceed international industry standards. HACA Seafood has not only developed an outstanding reputation for exceeding industry safety standards, but also for extensive quality assurance and control. Our plant is equipped with high-tech equipment manufactured by the well-known Japanese firm MYCOM. This includes

an Individual Quick Frozen (IQF) freezer, which gives us the ability to process 300 tons of raw fish per day to meet the demands of a hungry world. We adhere to the Global Food Safety Initiative (GFSI), are certified, and have implemented the Food Safety Management System.

- ISO 9001:2008 for Quality Management.
- ISO 9001:2000
- ISO 22000:2005
- ISO/IEC 17025:2005
- ISO 14000
- EU CODE: DL 68 DL 462
- BRC
- IFS
- ASC
- · Global GAP
- FDA





#### **OUR VISION & MISSION**



#### MISSION

HACA Seafood's mission is to be Vietnam's leading supplier of top quality, competitively priced seafood products that exceeds customer expectations worldwide.





#### VISION

HACA Seafood's vision is to be an environmentally friendly seafood manufacturer and supplier with a portfolio of brands that delights consumers around the world. We vow to offer only premium products and maintain our uncompromising principles while we grow.

#### **OUR VALUES**



## Dedication to quality & sustainability

- We farm and fish our seafood in a way that minimizes damage to the environment to safeguard Earth's natural resources.
- We strive for honesty in all our transactions and will answer any questions about our products and our process without hesitation.
- We remain as committed to the fishing industry and to the surrounding community as we were when we first began the company.
- Our fisherman abide by our strict-catch methods to ensure environmentally friendly practices.
- We employ expert consultants from the West to advise us and oversee processing to uphold our commitment to quality.
- We maintain the highest international standards while pursuing our vision of sustainability. Better quality and fresher fish, meaning longer shelf life and higher profits for our customers.















#### **OUR FACILITIES & EQUIPMENT**



#### HACA FISHERY RESEARCH INSTITUTE

At HACA Fishery Research Institute, our research and development teams are continuously adapting to ever-changing technology, incorporating modern practices with traditional values. Our teams are actively innovating on new ways to achieve waste-free aquaculture farming while preserving local cultures and customs. The research center is our way of practicing constant improvement, responsible for protecting our local eco system, reducing stream-waste significantly, and lowering the cost of farm-raised fish for our distributors and consumers alike.

#### Farming areas

· Area: 99 acres

· Capacity: 30,000 tons of fish per year

Tan An Thanh Commune, Binh Minh District Vinh Long Province, Vietnam

Cho Moi District,

An Giang Province, Vietnam

EXPORT MARKET	RATE(%)
North America	35
Europe	30
Middle East	10
Asia	15
Other Markets	10

#### Products

- · Whole, cut, butterfly, HGT\* , fillet
- · Value-added seafood products
- Collagen drinks



\*Head-less, gutless tail-off



#### **OUR FACILITIES & EQUIPMENT**



#### HACA SEAFOOD COMPANY

#### Product factory

- · Area 90,000 square meters
- · Capacity: 300 tons of raw fish per day
- Processing: ~100 tons of market-ready fish per day

#### Overview of Plant

#### Processing factory

- Total area: 30,000 square meters
- · Processing area 11,000 square meters
- · Cold storage area: 13,000 square meters
- · Warehouse area 1,200 square meters
- · Waste-water processing plant 1,000 square meters

Automatic Trimming Line	16 Rows of Tables	EU & Vietnam
Automatic Filleting Line	16 Rows of Tables	EU & Vietnam
Generator	1	EU
Cooling Water System	2	EU
Shrink Wrapper	1	EU
Monitor Program System	2	EU
Carton Packing Machine	8	Iceland
Vacuum Packing Machine	2	Japan
Skinning Machine	16	US
Sorting Machine	12	Belgium
Processing Waste-Water System	1	US
Flake-Ice Machine	2	France
Screw Compressor	18	Japan
Cold Store	3	Italy
Contact Freezer	10	Uk
QF Freezer	10	Japar
Equipment Name	Quantity	Origin



## Sustainably farmed, export quality pangasius

The Tra fish, often known as pangasius, is a medium to large sized fish native to Southeast Asia, and close to the heart of Vietnam. It's soft, flaky texture and mild flavor have made pangasius a favorite menu item in Vietnam, Cambodia and Thailand, as well as destinations around the world.

HACA Seafood offers only the highest quality fish, sustainably farm-raised using eco-friendly methodologies. Our Fishery Research Institute monitors fish daily in controlled environments similar to their natural habitats.

Pangasius is also a favorite with many health conscious consumers due to it's high source of omega 3, high protein levels, and low saturated fat. It's easy to cook and works just as well in soups as it does on the grill, fitting well into a wide variety of Eastern and Western dishes alike.

Our quick-freeze process utilizes Japanese technology to keep our fish extra fresh. No matter where you live, you can experience the beloved Vietnamese pangasius fish!









#### QUICK-FROZEN PANGASIUS



#### Convenient frozen white-meat Pangasius fillet

Pangasius is the scientific family name for a special variety of freshwater fish that is the tenth most popular seafood eaten in the United States. There are several types of pangasius, which go by the market names: Basa, Swai and Tra. Basa has mild-to-sweet flavor, whiter meat and a flaky texture. Swai and Tra have meat that is more off-white or beigy-pink and the fillets are thinner than basa and have a less flaky texture.

#### Available in:

Basa (Pangasius)

Swai/Tra

Our pangasius products have a low-to-medium fat content with high levels of protein. Our experienced staff makes this healthy combination possible by using nothing but high-quality feed in our aquaculture operations. All of our fish products are quick-frozen for optimal freshness.











#### QUICK-FROZEN PANGASIUS



Flash frozen with Japanese technology

#### Sustainably farmed Pangasius

Our pangasius is a product of Vietnam and is farm-raised to ensure quality and safety in accordance with international, national and regional regulations, which mandate the use of Aquaculture Stewardship Council (ASC). We adhere to these standards to minimize the impact on the local environment and communities, as well as to maintain sustainability.





#### VALUE ADDED PRODUCTS



#### Value-added product offerings

HACA Seafood offers a line of value-added fish and seafood products with a variety of coatings: Crispy Breaded, Original Lightly Breaded or other specialty coatings. Our fish-based surimi products are carefully washed to be free of scales, skin and bones and mixed with cryroprotectants for longer frozen shelf life. Our value-added products are hand-trimmed, vacuum-packed and bagged to retain freshness. Perfect for deep-frying or pan-frying. Easy-to-prepare products that can be cooked either frozen or thawed. Cooking instructions are included on the package.





#### VALUE ADDED PRODUCTS







#### CROWN COLLAGEN





## Naturally refreshing beverages that keep you looking young

Now you don't need to take all sorts of supplements for healthier skin and joints. Crown Collagen Health & Beauty Drinks, with premium ingredients from France, not only quench your thirst, they give your skin and joints what they need without the fishy taste of collagen.

Delicious Crown Collagen Drinks will soon be available at major supermarkets, specialty stores, and health food stores around the world.







#### For distributorship, contact:

Collagen Viet Nam

Lot 2.11 Tra Noc Industrial Park II Can Tho City, Vietnam

Tel: +84 (0710) 6 251 405 | info@collagenvietnam.com.vn

www.collagenvietnam.com.vn



#### **HEALTH & BEAUTY DRINKS**



#### The age defying protein

Crown Collagen sources its peptan from Rousselot, the leading manufacturer of gelatin and collagen peptides to the food, pharmaceutical and technical industries. It's Peptan Collagen is derived from three raw material origins: porcine, bovine and piscine, and is manufactured in state-of-the-art certified plants in France and Brazil.

Rousselot is proud of the numerous scientific studies that have demonstrated their product's ability to promote healthy living with the following proven benefits:

- · Boosts collagen for younger looking skin.
- · Promotes joint, muscle and bone health.
- Active nutrition by supporting muscle regeneration and boosting performance.
- Weight management by providing a hunger-suppressing effect.

As with all natural health products, consuming Crown Collagen as part of a healthy regimen should begin with thoughtful analysis and a complete understanding of individual needs.



With this scientifically verified proprietary blend, Crown Collagen has taken the Vietnamese marketplace by storm. Now, with plans to be the leading health and beauty drink company, Crown turns its attention to the International market. From a business perspective, the time couldn't be better to introduce this healthy beverage in the United States, Canada, Mexico, Brazil and other countries in the Western Hemisphere.



#### **HEALTH & BEAUTY DRINKS**



#### Our luscious flavors

#### Blueberry



With the highest antioxidant capacity of all fruits, blueberries star in this delicious and healthy collagen drink, which also contains Calcium, Vitamins A, C, E, Zinc, and Iron. Some key benefits include strengthening the immune system, reducing cholesterol and increasing joint elasticity and strength.

INGREDIENTS: COLLAGEN, BIJJEBERRY JUICE 10%,
TAURINE, ANTHOCYANNE, SUGAR, FRUCTOSE SYRUP,
PALATINOSE SUGAR, CITRIC ACID, PURIFIED WATER.

#### Kiwi



Kiwi is one of the healthiest foods. This drink combines the benefits of kiwi and collagen, with an added kick of folic acid, Calcium, Magnesium, and Zinc. This combo helps tone the body, smooth skin and fight the effects of aging.

INGREDIENTS: COLLAGEN, KIWI JUICE 16K, TAURINE, VITAMIN C, SUGAR, FRUCTOSE SYRUP, PALATINOSE SUGAR, CITRUC ACID. PURIFED WATER.

#### Aloe



Known as the 'Lily of the Desert', for centuries Aloe has been used for it's many health properties. This healthy and refreshing drink combines Collagen with pure aloe vera pulp to help maintain a healthy body, soften the skin, reduce wrinkles and heal wounds.

INGREDIENTS: COLLAGEN, ALDE 3M, TAURINE, SUGAR, FRUCTOSE SYRUP, PALATINOSE SUGAR, CITRIC ACID, PURPIED WATER.

#### Peach



Delicious meets nutritious.

Sweet, juicy peaches with the healthful benefits of collagen. A good source of Vitamins A & C. This dynamic duo helps brighten and whiten the skin, reduces the risk of cataracts, strengthens the immune system and helps the body fight off cancer.

INGREDIENTS: COLLAGEN, PEACH JUICE 10%, TAURINE, LUTEIN, SUGAR, FRUCTOSE SYRUP, PALATINOSE SUGAR, CITRIC ACID, PURIFIED WATER.

#### Strawberry



Who can resist the fragrance of a sweet, juicy strawberry? This delightful drink, which combines pure strawberries with collagen, provides not only a good source of Vitamin C, it helps reduce stress, hypertension, inflammation and aids in preventing the flu. All will enjoy its anti-aging effect on the skin.

INGREDIENTS: COLLAGEN, STRAWBERRY JUICE 10%, TAURINE, SUGAR, FRUCTOSE SYRUP, PALATINOSE SUGAR, CITRIC ACID, PURIFIED WATER.

For full flavor listing, visit Collagenvietnam.com.vn



Hanoi - Can Tho Seafood Joint Stock Co.

Lot 2.17 Tra Noc Industrial Park II, Can Tho City, Vietnam | +84 710 625 1403-8 | www.hacaseafood.com

#### **OUR SUPPLIER**



#### Rousselot: World leader in gelatin & peptide production

Crown Collagen is proud to source its ingredients from Rousselot, a world leader in the production of high quality gelatin and collagen peptides—derived from porcine, piscine and bovine sources—for much of the pharmaceutical, technical and food industries. Their dedication and commitment to quality make them a close, reliable partner. They manufacture our collagen used in our health and beauty drinks in world-class, fully certified facilities in Brazil and France.

Numerous scientific research studies clearly demonstrate the effectiveness of Rousselot's collagen products, which enhance healthy living in the following ways:

- Collagen assists in managing the aging process by maintaining healthier bones, muscles and joints.
- Collagen suppresses hunger, which helps with weight management.
- Collagen supports the skin to help maintain the appearance of youth and vitality.
- Collagen provides a protein boosts for muscle health, regeneration and performance.





To learn more about Rousselot collagen, go to: www.parmentier.de/gpfneu/gelatine/peptan.pdf



#### **OUR DISTRIBUTOR**



#### Business development & import/export in a global economy

Champa Global Trading is an import/export company for specialty consumer goods. Our management team has over 18 years experience providing consulting and business development services. Much of that time was spent helping foreign companies develop an American market presence.

At Champa, we're always on the lookout for opportunities that will deliver cost-effective results. Our attention to detail has helped the company's consultants and sales professionals earn a reputation as savvy developers and marketing specialists with the skills needed to create innovative solutions for their clients.

Champa Global Trading is committed to developing long-term relationships with our suppliers and manufacturers, and has the experience you need to get the results you deserve.

#### Champa Global Trading offer services such as:

- Developing customized plans to respond to customer's unique challenges, cultures & industries
- · Consulting on foreign trends in export markets
- · Advising on brands and distribution networks
- · Identifying entry points into global markets
- · Locating overseas buyers



Champa Global Trading, Inc. S. California Distribution Office 7323 Convoy Street, Suite 107 San Diego, CA 92117

TEL: +1 (858) 699-2678

Champa Global Trading, Inc. N. California Distribution Office 1111 Kinnerly Lane Lincoln, CA 95648

EMAIL: info@champaglobal.com

www.champaglobal.com





#### Distributor for HacaSeafood Value Added products and Collagen drinks in the American market

CHAMPA Global Trading, Inc.

Southern California Office 7323 Convoy Street, Suite 107 San Diego, CA 92117

CHAMPA Global Trading, Inc.

Northern California Office 1111 Kinnerly Lane Lincoln, CA 95648

Tel: +1 (858) 699-2678
Email: info@champaglobal.com
www.champaglobal.com

We are looking forward to doing business with you!









Quality sustainably sourced seafood

#### Thank you for your interest!

For additional information on our products and services, as well as pricing, please feel free to contact us at:

#### Ha noi - Can Tho Seafood Joint Stock Company

Lot 2.17 Tra Noc Industrial Park II, Can Tho City, Vietnam

Tel: +(84-710) 3 844 479
Fax: +(84-710) 625 1402
Email: info@hacaseafood.com

#### We welcome your inquiries.

We are actively seeking marketing partners and distributorships.

We are looking forward to doing business with youl



Our steadfast dedication to sustainability and commitment to quality.







For additional product information, please contact our headquarters





HANOI - CANTHO SEAFOOD JOINT STOCK CO.

> +84 (710) 625-1403-8 Lot 2.17 Tra Noc Industrial Park II, Can Tho City, Vietnam Info@hacaseafood.com www.hacaseafood.com

T&T GROUP

+84 4 3972 1776

5th Floor, Artexport House 2A

Pham Su Manh Street, Pha Chu Trinh Ward

Hoan Kiem District, Hanoi, Vietnam

Info@ttgroup.com.vn

www.ttgroup.com.vn

Designed by: Champa Global Trading www.champaglobal.com



COLLAGEN VIETNAM

Lot 2.11 KCN Tra Noc Industrial Park II Can Tho City, Vietnam (+84 )710 625 1400 - ext 150 Info@collagenvietnam.com.vn www.collagenvietnam.com.vn